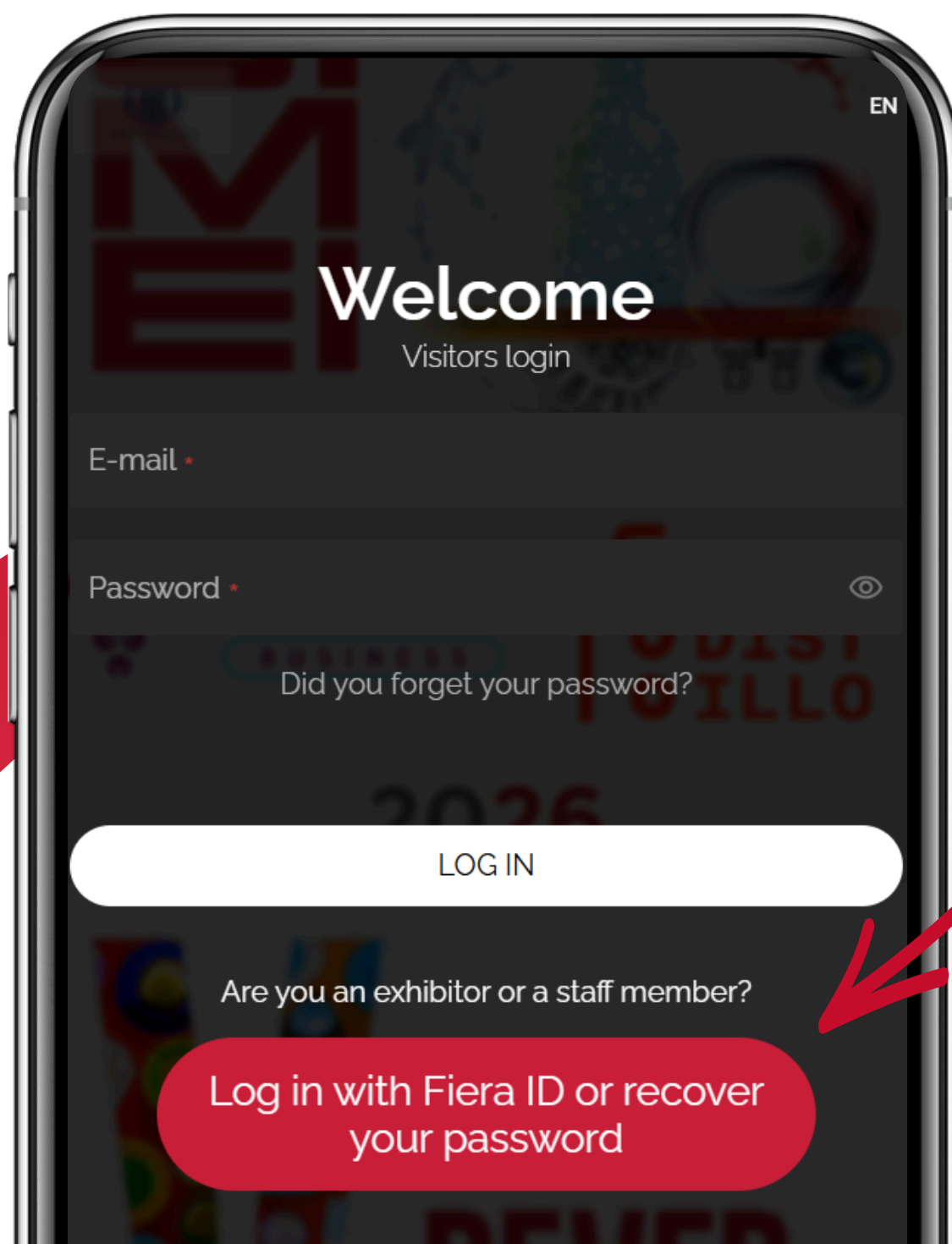




Ready for SIMEI?

Start with the Digital Platform

Your guide to the Digital Platform for **exhibitors**



click here
to enter
your
credentials

Are you an exhibitor or a staff member?

Log in with Fiera ID or recover
your password

click "My booth" to access
your company page

SIMEL 2026
from 17 to 20 Nov

Dashboard

My booth

Delegates

Visitors

Agenda

Contacts received

Scanned tickets

Program

Exhibitors

Unione Italiana Vini soc. coop.

Contact details

Via San Vittore al Teatro 3
20123 Milano (MI)
Italy

click the pencil icons
to add your logo and
company details

here you can
add your
products,
videos, photos,
and documents

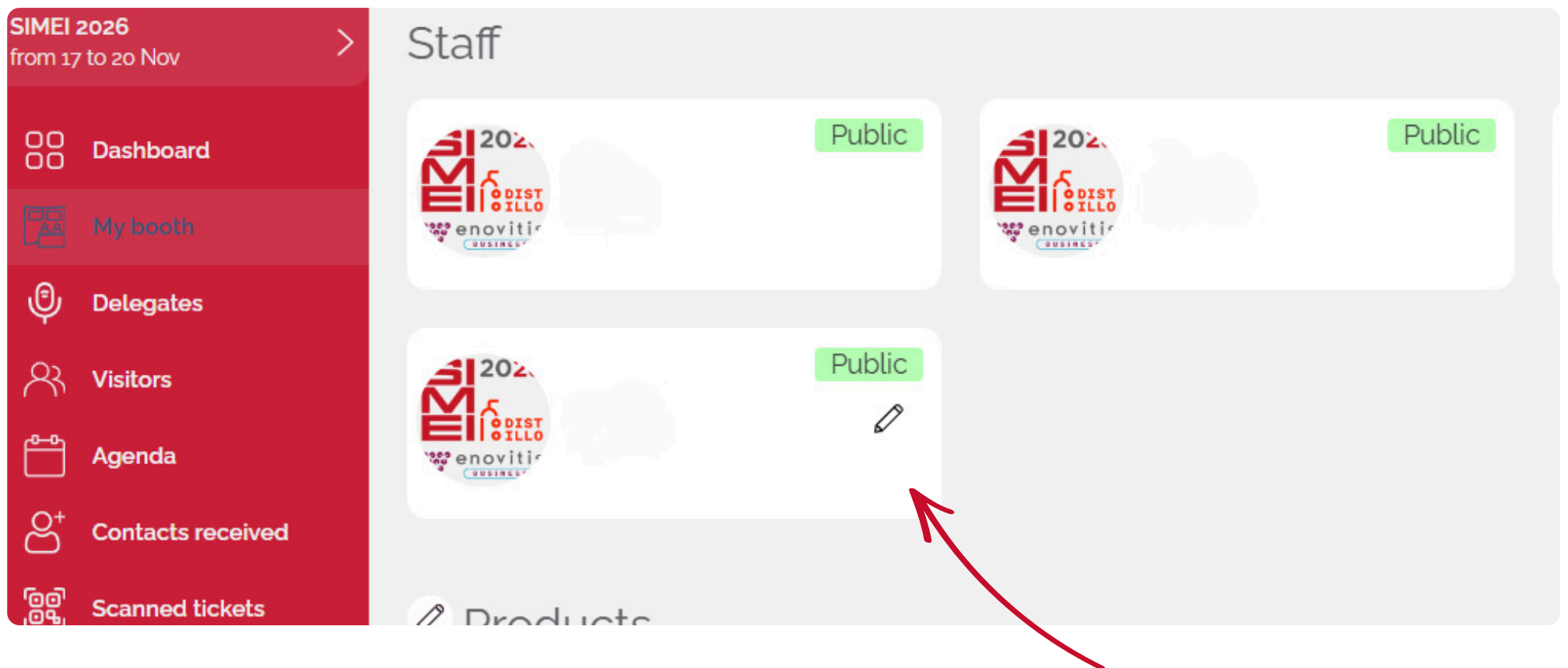
Prodotti

Video

Gallery

Documenti

make sure you add all your Sales team, so they can plan their agendas

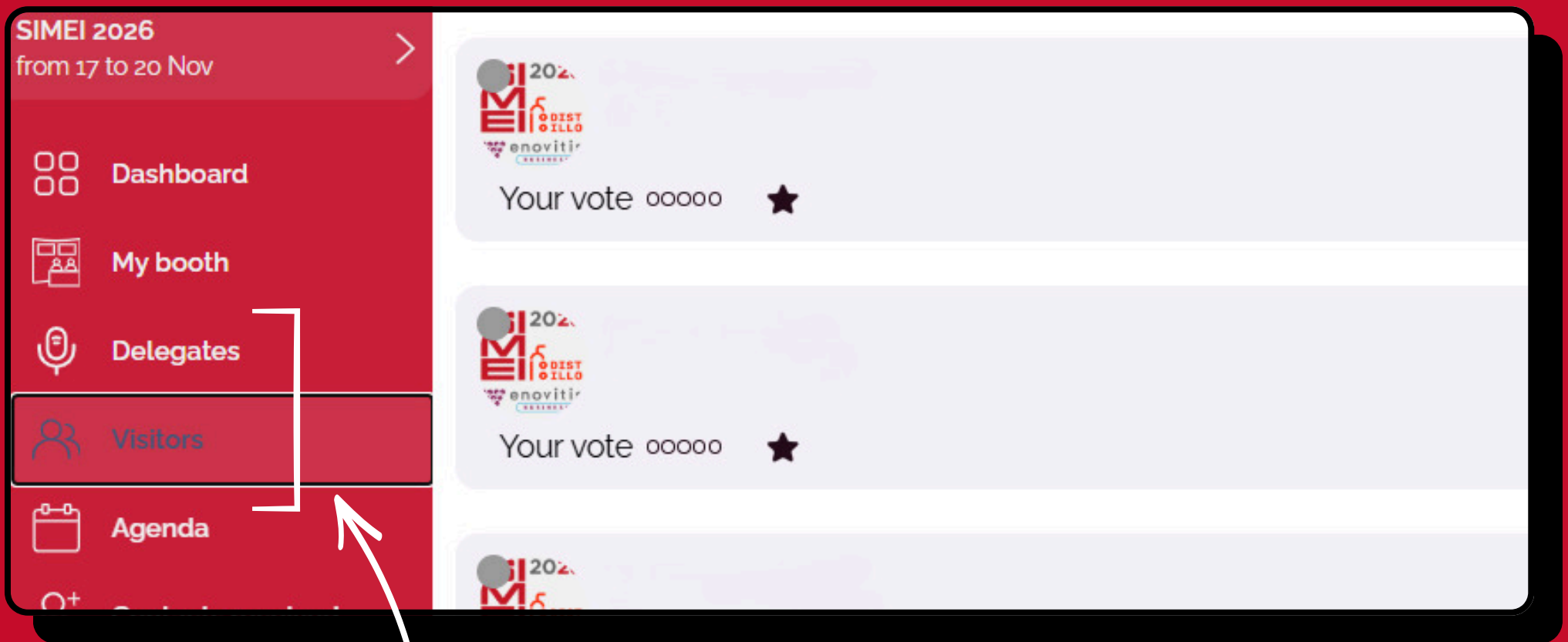


each salesperson will receive their own personal credentials to access the platform and customise their profile

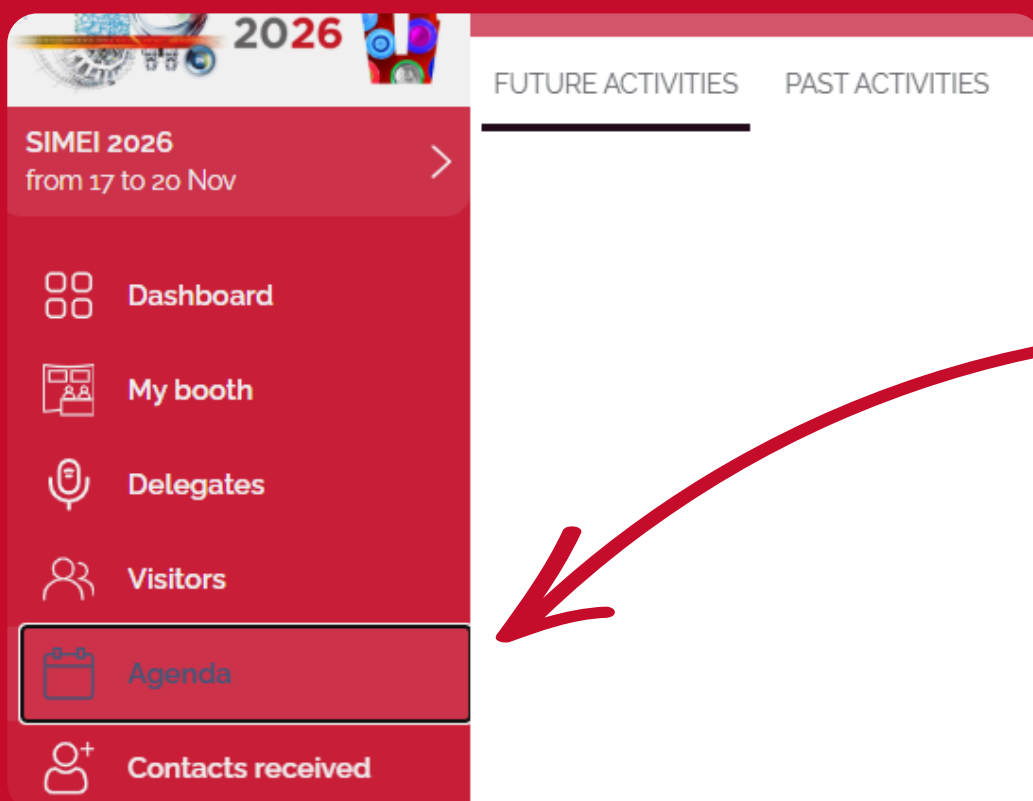
! they need to activate their visibility



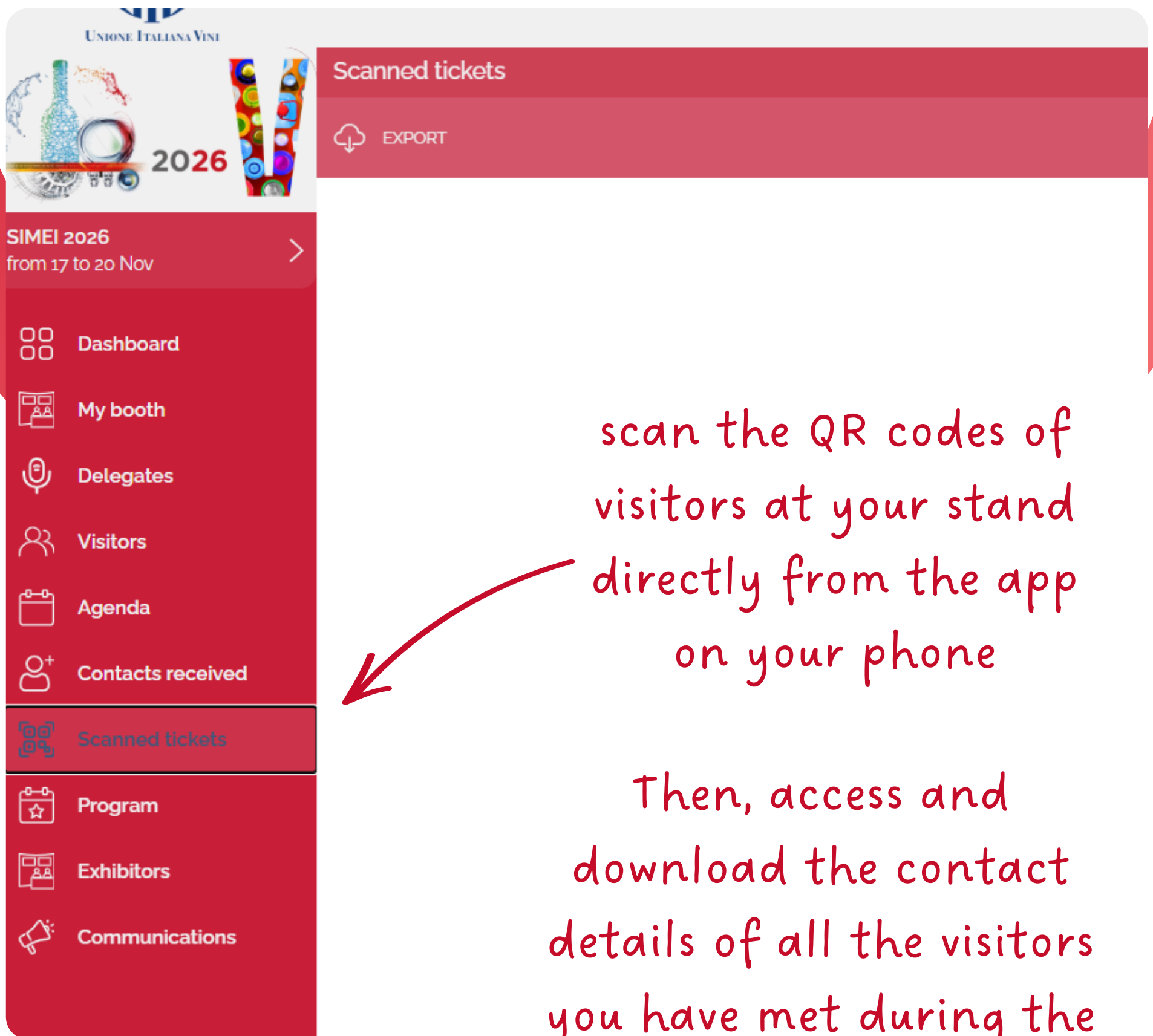
in order to be visible to visitors and delegates.
Once visible, visitors and delegates can view their profiles
and request appointments



here you can find all visitors and delegates, view their profiles, chat with them and request appointments



and here you will find all your upcoming and past appointments



Meet. Connect. Keep it all in one place.

SEE YOU AT SIMEI

Your stand is ready.
Is your Digital Platform?

